

CLIENT:	City of Houston Planning and Development Department (Collaborated with the international consulting firm, Walter P. Moore)
PROJECT:	2018 Southeast Mobility Plan (March 2018 – February 2019)
SERVICES:	Public Engagement
OVERVIEW:	The 2018 Southeast Mobility Plan was the City of Houston’s multimodal mobility study (inclusive of vehicular, transit, pedestrian, bicycle, and freight) in the area bounded by Interstate 610 to the north, State Highway 288 to the west, the Sam Houston Toll Road to the south, and Interstate 45 and Galveston Road to the east.
OBJECTIVE:	<ul style="list-style-type: none"> • analyzing existing transportation and mobility conditions, infrastructure, and development within the area; • articulating the challenges and local and regional needs within the area; • develop growth scenarios for the region reflective of the community’s vision; • identifying multimodal mobility gaps within the area using projected multimodal mobility conditions and scenarios; • identifying and prioritizing short-, mid-, and long-term mobility solutions; and • preparing for implementation of plan recommendations (to be considered in development planning of William P. Hobby International Airport).
STRATEGY:	<p>One World Strategy Group, in collaboration with Walter P. Moore, developed and implemented the following strategies:</p> <ul style="list-style-type: none"> • planned and coordinated community-driven public meetings to help formulate a vision and action plan that addressed the mobility priorities of the communities within the area; • developed flyers inviting all residents, business owners, nonprofit organizations, schools, and churches to attend’ • presentations delivered at the meetings; • established a steering committee to promote public awareness of the program, engage a broad spectrum of citizens’ experiences and perspectives, and assure accountability of all affiliates; and • established a technical advisory committee to review and make recommendations regarding technical aspects of transportation in the communities, analyze quantitative data pertaining to the mobility health of the communities (i.e., traffic congestion, bicycle networks, pedestrian walkways, public transit access, and general transit), and provide an open forum for professional discussion of mobility issues related to the plan.

CASE STUDY



RESULT

Completed the 2018 Southeast Mobility Plan, which is being used to (1) guide the City of Houston’s short-, mid-, and long-term multimodal mobility planning efforts and (2) identify implementation projects to improve mobility and access in the Southeast Houston subarea. The plan can be reviewed in full at <https://www.houstontx.gov/planning/transportation/CMP/Southeast-Mobility-Plan/index.html>.